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**Calysto Communications Celebrates New Milestones With
Seventh Year Anniversary in Telecom Industry**

Agency Opens New Satellite Office, Has Most Successful Financial Year to Date

ATLANTA (February 21, 2006) - Calysto Communications this week celebrates its seventh year of helping telecom, wireless and networking companies develop and deliver successful and measurable public relations programs. The last 12 months were Calysto's most successful to date, generating an 83 percent increase in revenue compared to the fiscal year 2004.

The agency added several new clients last year, including notable industry names like Broadwing and PCTel. Calysto helped take Atlanta-based Cbeyond public, serving as the public relations agency of record for Cbeyond's initial public offering. Calysto also expanded its relationships with several existing clients. For instance, Calysto supported only one division of Spirent Communications when it first began representing the company in 2004. In 2005, Calysto successfully grew the Spirent business by winning responsibility for all of Spirent's domestic public relations initiatives. Other noteworthy clients include Broadsoft, Tellabs and UIEvolution.

"Seven years ago, I founded Calysto Communications to fill an unmet need in the marketplace: the need for a public relations agency focused on telecom. My goal was to create a premier agency that was not only well-connected with telecom media and analysts but delivered an unprecedented level of expertise by hiring the best and brightest in our industry," said Laura Borgstede, Calysto's founder and CEO. "Today, I'm proud of the important role that Calysto has filled in helping many telecom companies – both large and small – build their businesses through creative and successful public relations campaigns."

Looking ahead, Calysto is embarking on several new initiatives in 2006 and beyond, including the establishment of a new satellite office in the Washington, D.C. area as a strategic move to better serve current and prospective clients in the district. Other important telecom markets for Calysto expansion include Boston, Dallas, Seattle and Chicago. The firm also plans to launch a new Business-to-Consumer practice focused on helping wireless, VoIP and telecom companies connect with end users and plans to expand its portfolio of marketing services to include hot trends such as blogging.

"Calysto understands our business and how we can most effectively communicate the uniqueness of our products and services to key constituents," said Chris Ruff, president of UIEvolution. "Their responsiveness and attention to detail is impressive, as well as their ability to cultivate relationships within the telecom, networking and wireless sectors."

Most importantly, the Calysto team delivers results. For examples, in 2005, two of the agency's clients were featured in an exclusive "Top 10 Private companies" list in a leading trade publication, *Light Reading*. Another client was featured on the cover of another prominent trade publication, *Telephony*, during the week of GLOBALCOMM, one of the industry's largest trade shows. Other clients have been featured with prominent business media outlets like *Forbes*, *Investor's Business Daily* and MSNBC.

Calysto continues to build relationships with marketers in the telecom industry through initiatives such as its email newsletter, PR Vibes™, which keeps more than 10,000 telecom professionals abreast of the latest events at industry tradeshow, trends in telecom PR and marketing, and the latest personnel changes in the media. The Calysto Vibes circulation has more than doubled in

the last two years alone.

About Calysto

Founded in 1999, Calysto Communications is a full service public relations firm focused solely on the specialized needs of the telecommunications, networking, and wireless industries. Unlike general technology PR firms, Calysto leverages its deep industry knowledge and intimate relationships with market influencers to deliver Calysto clients unmatched industry mindshare, analyst coverage and media publicity. Calysto works with start-ups as well as public companies, helping them deploy new technologies, gain leadership positions and influence editorial opinion to positively affect their bottom line. For more information about Calysto Communications, please call 404-266-2060 or visit the company's Web site at www.calysto.com.

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