

**Media Contact:**

Nia Evans  
Calysto Communications, Inc.  
nevans@calysto.com  
(404) 266-2060 x15

**Integrated Mobile Selects Calysto Communications as Agency of Record**

**ATLANTA (February 20, 2006)** – Calysto Communications, a public relations firm focused exclusively on the telecommunication, wireless and networking industries announced that Integrated Mobile Inc., a leader in managed mobility solutions, has retained Calysto as its PR agency of record.

Calysto will provide a breadth of public relations services including messaging, executive visibility, trade show support, strategic counsel and media relations to bring Integrated Mobile's unique message to the forefront of industry analyst and media attention. The agency will apply its deep experience in the wireless industry to expand the company's position in the market as the leading provider of managed mobility solutions for business enterprises.

"We were impressed by Calysto's robust knowledge of the wireless industry and their ability to deliver results," said Jay Highley, chief executive officer of Integrated Mobile. "The Calysto team has worked diligently to establish close working relationships with influential media and analyst constituents in our industry, and we look forward to leveraging their capabilities to continue our explosive growth at Integrated Mobile."

Integrated Mobile, a Columbus, Ohio-based company, markets a suite of solutions that enable businesses to better manage their mobile assets and services.

"Integrated Mobile is a respected industry player and has accomplished a great deal even without the support of public relations," said Laura Borgstede, Calysto's founder and CEO. "Their energy and passion around making the jobs of enterprise IT professionals easier and more efficient is exciting. We look forward to helping them move to the next level of success."

**About Calysto**

Founded in 1999, Calysto Communications is a full service public relations firm focused solely on the specialized needs of the telecommunications, networking, and wireless industries. Unlike general technology PR firms, Calysto leverages its deep industry knowledge and intimate relationships with market influencers to deliver Calysto clients unmatched industry mindshare, analyst coverage and media publicity. Calysto works with start-ups as well as public companies, helping them deploy new technologies, gain leadership positions and influence editorial opinion to positively affect their bottom line. For more information about Calysto Communications, please call 404-266-2060 or visit the company's Web site at [www.calysto.com](http://www.calysto.com).

###