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Reef Point Selects Calysto Communications as Agency of Record

Full Range of Public Relations Services to Enhance Company's Leadership Position

ATLANTA (October 1, 2007) – Calysto Communications, a public relations firm focused exclusively on the telecommunications, wireless and networking industries announced that Reef Point, a leader in fixed-mobile convergence (FMC) border platforms and solutions, has retained the services of the agency.

Calysto will provide a breadth of public relations services including strategic counsel, messaging, media and analyst relations, executive visibility, trade show and branding support to bring Reef Point's unique message to the forefront of industry analyst and media attention. The agency will apply its deep experience in the FMC industry to expand the company's position in the market.

"Calysto's deep understanding of all facets of the wireless and wireline telecom industries was a key selling point for us as we continue to focus on the 'fixed mobile connectivity' market and expand globally," said Mark Pugerude, Vice President, Corporate and Business Development. "We look forward to working with the Calysto team whose reputation for helping companies dramatically improve their visibility and grow their businesses is well known. Calysto delivers results."

The company, which has U.S. headquarters based in Billerica, MA, provides fixed-mobile convergence connectivity solutions that connect user-devices to networks — and networks to networks — so that sessions are able to travel across them without limiting the types of media or IP applications (voice, data and video) running on them.

"Calysto is honored to be adding Reef Point to our client family and happy to work with such a strong executive team," said Laura Borgstede, Calysto's founder and CEO. "We look forward to the opportunity to bring Reef Point to the forefront of an emerging category by effectively positioning their compelling value proposition to the industry."

About Calysto

Founded in 1999, Calysto Communications is a full service public relations firm focused solely on the specialized needs of the telecommunications, networking, and wireless industries. Unlike general technology PR firms, Calysto leverages its deep industry knowledge and intimate relations with market influencers to deliver Calysto clients unmatched industry mindshare, analyst coverage and media publicity. Calysto works with start-ups as well as public companies, helping them deploy new technologies, gain leadership positions and influence editorial

opinion to positively affect their bottom line. For more information about Calysto Communications, please call 404-266-2060 or visit the company's Web site at www.calysto.com. Calysto Communications is ranked as one of the top five mid-sized PR agencies by IT journalists, based on results of PR SourceCode's 2007 "Top Tech Communicators Study." To learn more, visit http://www.calysto.com/press_releases/2006/ranked.pdf.

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